

Monday, June 22, 2009

7:45 a.m.....Marquette
PSA Breakfast

8:15 a.m.....Marquette
Welcome & Self Introductions
ISHAE PSA Members Only Business Meeting
All Member Hotel Association Executives Invited

9:45 a.m.....PDR 2
Break & Silent Auction opens

10:00 a.m.....Joliet
Trends in Association Legal Issues
Sam Erkonen, Partner, Howe & Hutton

11:15 a. m.....Joliet
"Staying Up When the Chips are Down"
Sheila Birnbach, GB Associates

12:30 p.m.....Marquette
Lunch & AH&LA Centennial Task Force Presentation

1:45 p.m.....Joliet
"Staying Up When the Chips are Down"
Sheila Birnbach, GB Associates - continued

3:45 p.m.....PDR 2
Break & Silent Auction

4:00 p.m.....Joliet
"Messages That Sell"
Marlene Colucci, AH&LA EVP for Public Policy

5:00 p.m.....Adjourn

6:15 p.m.**Meet in the lobby to walk as a group to Lou Malnati's**
walking distance = 2 blocks

6:30 p.m**Dinner at Chicago's Best Pizza - Lou Malnati's Pizzeria**
Silent Auction Close

Tuesday, June 23, 2009

8:00 a.m.....Marquette
Networking Breakfast Buffet

8:30 a.m.....Joliet
Best Practices Roundtable Expanded

10:30 a.m.....PDR 2
Break & Silent Auction

10:45 a.m.....Joliet
National Room Tax Issues Working Session

Noon.....*ISHAE Conference Adjourn*

12:00 p.m.....**AH&LA Summer Summit – Committee Meetings**

Agenda subject to change.