

## 2010 ISHAE Sponsorship Confirmation

We welcome your support of and participation in ISHAE conferences. Sponsorships are vital to ISHAE's educational and member professional development programs. Your support allows ISHAE to continue to provide these opportunities at reduced costs to lodging association executives.

*Sponsors Choose either Conference Sponsor (one annual conference) or Strategic Partner (two annual conferences)*

All levels receive the following:

1. Unique opportunity to meet state hotel association CEO and VP level staff in a casual educational conference environment.
2. Invitation to the VIP Reception with the ISHAE Board of Directors, new state CEO's, and AH&LA Executive Team. (Winter Only)
3. Conference Mentor (ISHAE Board Member) to facilitate key introductions.
4. Presentation to conference attendees highlighting company product and service. (Silver or higher levels.)
5. Presence on ISHAE Web Site with link to company Web Site for duration of sponsorship.
6. Company logo printed on all conference materials.
7. Recognition at ISHAE events during conference.
8. Conference attendee list.
9. Post-conference recognition via ISHAE list serve.
10. Recognition in ISHAE's eNewsletter as conference sponsor pre- and post - conference.
11. Subscription to ISHAE eNewsletter for duration of sponsorship.

### *2009 Conference Sponsor – Commit to sponsor one conference*

**Bronze**    \$1000 Summer    \$2000 Winter

- Benefits as listed above.
- One complimentary registration
- Introduction as conference sponsor

**Gold**    \$3500 Summer    \$4500 Winter

- Benefits as listed above.
- Three complimentary registrations
- Five minute conference presentation
- Two Newsletter informational articles

**Silver**    \$2000 Summer    \$3000 Winter

- Benefits as listed above.
- Two complimentary registrations
- Two minute conference presentation
- One Newsletter informational article

**Platinum**    \$5000 Summer    \$6000 Winter

- Benefits as listed above.
- Four complimentary registrations
- Ten minute conference presentation
- 4 Newsletter informational articles
- One complimentary banner ad

**2010 Strategic Partner – Includes both Summer and Winter Conference**

Strategic Partners commit to both Conferences within a 12 month period and receive a financial savings. Benefits remain the same for each level.

- Bronze Level**                      **\$ 2,500**
- Silver Level**                      **\$ 4,500**
- Gold Level**                      **\$ 7,500**
- Platinum Level**                      **\$10,000**

**Company Name:** (as it is to appear in conference signage) \_\_\_\_\_

**Company Representative:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Web Site:** \_\_\_\_\_

**Office:** \_\_\_\_\_ **Mobile:** \_\_\_\_\_

**Total Investment:** \_\_\_\_\_

**Method of Payment:**

\_\_\_\_ Check Enclosed

\_\_\_\_ Credit Card      **Circle One:**    **Visa**    **MasterCard**    **American Express**

**Credit Card Number:** \_\_\_\_\_

**Exp. Date** \_\_\_\_\_      **3 Digit Security Code:** \_\_\_\_\_

**FAX completed form to Anne at 360-866-4176.**

*ISHAE does not endorse any sponsor company service or product nor does ISHAE offer exclusivity to any sponsor company.*

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*Summer 2010 Conference - June 14 – 15, 2010, Talking Stick Resort, Scottsdale, Arizona*

*Winter 2010 Conference - December 7 – 9, 2010, Doubletree-Guest-Suites  
Charleston-Historic-District-South-Carolina*